ICAPFR1.XLS

CHAIN NAME:		NUMBER OF STORES:					SALES AREA:	1		
DAIRY MART				KEEP		TOTAL		COST PER REGION		
		QTY	QTY	ADDT'L	SKU	COST				
ITEM #	DESCRIPTION	ALLOC	REQ'D	QTY	COST	REQ'D	#	#	#	#
125747	PCD KIT				$16					
123173	SMALL PROMO KIT				$70					
123184	LARGE PROMO KIT				$47					
136468	FLOOR STAND KIT	600			$59					
119994	40-PACK TRAY	600			$8					
376657	72-PACK TRAY	3000			$9					
179335	80-PACK PROMO TRAY	600			$11					
155069	DOUBLE SIDED LIGHT				$26					
192238	ENHANCED ADJ LIGHT	2400			$31					
119983	SINGLE LIGHT BOX				$18					
123162	LEGS W/CONNECTORS	2400			$3					
126671	PRICERS				$1					
136512	MAG/NEWSPAPER BASKET	1200			$10					
136523	REVERSE LEG ASSEMBLY				$6					
179203	TOP SIGN				$8					
193668	PCD BASE W/O TOP SIGN	1800			$10					
135962	15X49 (HORZ) P/PRES SIGN	400			$117					
375097	37X32 (RECT) P/PRES SIGN				$161					
190984	Y SIGN	800			$285					
189499	PRICER FOR 15X49 SIGN	400			$74					
232619	PRICER FOR 32X37 SIGN				$85					
178983	LG CORNER TRAY				$9					
185484	BASE W/SM TOP SIGN				$27					
178169	30-PK TRAY				$9					
178180	54-PK TRAY				$10					
178994	45 DEGREE CORNER PLT				$4					
179027	SM CORNER TRAY				$6					
178950	TOP SIGN CONNECTOR				$1					
178191	LT BOX F/SM TOP SIGN				$19					
178158	LIGHTER ADAPTER				$23					
149360	MAIN FRAME				$336					
244525	OPM 3R MAIN				$540					
149349	MODULE FRAME				$97					
244533	OPM 3R MODULE				$181					
141451	MAIN ENHANCED DECOR				$281					
141440	MODULE ENHANCED DECOR				$120					
149371	MAIN STD DECOR				$166					
149382	MODULE STD DECOR				$76					
365916	6' MINI				$370					
365924	4' MINI				$282					
200378	OPM INSERT				$75					

File
RJR merchandisers
and component parts
price list

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ICAPFR1.XLS

SPECIAL FIXTURES:										
			TOTAL COST:							
CHAIN NAME:		NUMBER OF STORES:						SALES AREA:		1
QUICK CHEK				KEEP		TOTAL		COST PER REGION		
		QTY	QTY	ADDT'L	SKU	COST				
ITEM #	DESCRIPTION	ALLOC	REQ'D	QTY	COST	REQ'D	#	#	#	#
125747	PCD KIT				$16					
123173	SMALL PROMO KIT				$70					
123184	LARGE PROMO KIT				$47					
136468	FLOOR STAND KIT				$59					
119994	40-PACK TRAY	93			$8					
376657	72-PACK TRAY	186			$9					
179335	80-PACK PROMO TRAY	93			$11					
155069	DOUBLE SIDED LIGHT				$26					
192238	ENHANCED ADJ LIGHT	186			$31					
119983	SINGLE LIGHT BOX				$18					
123162	LEGS W/CONNECTORS	186			$3					
126671	PRICERS				$1					
136512	MAG/NEWSPAPER BASKET				$10					
136523	REVERSE LEG ASSEMBLY				$6					
179203	TOP SIGN				$8					
193668	PCD BASE W/O TOP SIGN	186			$10					
135962	15X49 (HORZ) P/PRES SIGN	45			$117					
375097	37X32 (RECT) P/PRES SIGN				$161					
190984	Y SIGN				$285					
189499	PRICER FOR 15X49 SIGN	45			$74					
232619	PRICER FOR 32X37 SIGN				$85					
178983	LG CORNER TRAY				$9					
185484	BASE W/SM TOP SIGN				$27					
178169	30-PK TRAY				$9					
178180	54-PK TRAY				$10					
178994	45 DEGREE CORNER PLT				$4					
179027	SM CORNER TRAY				$6					
178950	TOP SIGN CONNECTOR				$1					
178191	LT BOX F/SM TOP SIGN				$19					
178158	LIGHTER ADAPTER				$23					
149360	MAIN FRAME				$336					
244525	OPM 3R MAIN				$540					
149349	MODULE FRAME				$97					
244533	OPM 3R MODULE				$181					
141451	MAIN ENHANCED DECOR				$281					
141440	MODULE ENHANCED DECOR				$120					
149371	MAIN STD DECOR				$166					

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149382	MODULE STD DECOR				$76					
365916	6' MINI				$370					
365924	4' MINI				$282					
200378	OPM INSERT				$75					
SPECIAL FIXTURES:										
			TOTAL COST:							
CHAIN NAME:		NUMBER OF STORES:					SALES AREA:		1	
NATIONAL FOODS				KEEP		TOTAL		COST PER REGION		
		QTY	QTY	ADDT'L	SKU	COST				
ITEM #	DESCRIPTION	ALLOC	REQ'D	QTY	COST	REQ'D	#	#	#	#
125747	PCD KIT				$16					
123173	SMALL PROMO KIT				$70					
123184	LARGE PROMO KIT				$47					
136468	FLOOR STAND KIT	40			$59					
119994	40-PACK TRAY				$8					
376657	72-PACK TRAY	120			$9					
179335	80-PACK PROMO TRAY				$11					
155069	DOUBLE SIDED LIGHT				$26					
192238	ENHANCED ADJ LIGHT	80			$31					
119983	SINGLE LIGHT BOX				$18					
123162	LEGS W/CONNECTORS	80			$3					
126671	PRICERS				$1					
136512	MAG/NEWSPAPER BASKET	80			$10					
136523	REVERSE LEG ASSEMBLY				$6					
179203	TOP SIGN				$8					
193668	PCD BASE W/O TOP SIGN	40			$10					
135962	15X49 (HORZ) P/PRES SIGN				$117					
375097	37X32 (RECT) P/PRES SIGN				$161					
190984	Y SIGN	40			$285					
189499	PRICER FOR 15X49 SIGN				$74					
232619	PRICER FOR 32X37 SIGN				$85					
178983	LG CORNER TRAY				$9					
185484	BASE W/SM TOP SIGN				$27					
178169	30-PK TRAY				$9					
178180	54-PK TRAY				$10					
178994	45 DEGREE CORNER PLT				$4					
179027	SM CORNER TRAY				$6					
178950	TOP SIGN CONNECTOR				$1					
178191	LT BOX F/SM TOP SIGN				$19					
178158	LIGHTER ADAPTER				$23					
149360	MAIN FRAME	40			$336					
244525	OPM 3R MAIN				$540					

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149349	MODULE FRAME	80			$97					
244533	OPM 3R MODULE				$181					
141451	MAIN ENHANCED DECOR	40			$281					
141440	MODULE ENHANCED DECO	80			$120					
149371	MAIN STD DECOR				$166					
149382	MODULE STD DECOR				$76					
365916	6' MINI				$370					
365924	4' MINI				$282					
200378	OPM INSERT	40			$75					
SPECIAL FIXTURES:										
			TOTAL COST:							
CHAIN NAME:		NUMBER OF STORES:						SALES AREA:		1
SUNOCO				KEEP		TOTAL		COST PER REGION		
		QTY	QTY	ADDT'L	SKU	COST				
ITEM #	DESCRIPTION	ALLOC	REQ'D	QTY	COST	REQ'D	#	#	#	#
125747	PCD KIT				$16					
123173	SMALL PROMO KIT				$70					
123184	LARGE PROMO KIT				$47					
136468	FLOOR STAND KIT				$59					
119994	40-PACK TRAY				$8					
376657	72-PACK TRAY				$9					
179335	80-PACK PROMO TRAY				$11					
155069	DOUBLE SIDED LIGHT				$26					
192238	ENHANCED ADJ LIGHT	400			$31					
119983	SINGLE LIGHT BOX				$18					
123162	LEGS W/CONNECTORS				$3					
126671	PRICERS				$1					
136512	MAG/NEWSPAPER BASKET				$10					
136523	REVERSE LEG ASSEMBLY				$6					
179203	TOP SIGN				$8					
193668	PCD BASE W/O TOP SIGN				$10					
135962	15X49 (HORZ) P/PRES SIGN				$117					
375097	37X32 (RECT) P/PRES SIGN				$161					
190984	Y SIGN				$285					
189499	PRICER FOR 15X49 SIGN				$74					
232619	PRICER FOR 32X37 SIGN				$85					
178983	LG CORNER TRAY				$9					
185484	BASE W/SM TOP SIGN				$27					
178169	30-PK TRAY				$9					
178180	54-PK TRAY				$10					
178994	45 DEGREE CORNER PLT				$4					
179027	SM CORNER TRAY				$6					
178950	TOP SIGN CONNECTOR				$1					

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ICAPFR1.XLS

178191	LT BOX F/SM TOP SIGN				$19					
178158	LIGHTER ADAPTER				$23					
149360	MAIN FRAME				$336					
244525	OPM 3R MAIN				$540					
149349	MODULE FRAME				$97					
244533	OPM 3R MODULE				$181					
141451	MAIN ENHANCED DECOR				$281					
141440	MODULE ENHANCED DECOR				$120					
149371	MAIN STD DECOR				$166					
149382	MODULE STD DECOR				$76					
365916	6' MINI				$370					
365924	4' MINI				$282					
200378	OPM INSERT				$75					
SPECIAL FIXTURES:										
			TOTAL COST:							
CHAIN NAME:		NUMBER OF STORES:						SALES AREA:		1
				KEEP		TOTAL		COST PER REGION		
		QTY	QTY	ADDT'L	SKU	COST				
ITEM #	DESCRIPTION	ALLOC	REQ'D	QTY	COST	REQ'D	#	#	#	#
125747	PCD KIT				$16					
123173	SMALL PROMO KIT				$70					
123184	LARGE PROMO KIT				$47					
136468	FLOOR STAND KIT				$59					
119994	40-PACK TRAY				$8					
376657	72-PACK TRAY				$9					
179335	80-PACK PROMO TRAY				$11					
155069	DOUBLE SIDED LIGHT				$26					
192238	ENHANCED ADJ LIGHT				$31					
119983	SINGLE LIGHT BOX				$18					
123162	LEGS W/CONNECTORS				$3					
126671	PRICERS				$1					
136512	MAG/NEWSPAPER BASKET				$10					
136523	REVERSE LEG ASSEMBLY				$6					
179203	TOP SIGN				$8					
193668	PCD BASE W/O TOP SIGN				$10					
135962	15X49 (HORZ) P/PRES SIGN				$117					
375097	37X32 (RECT) P/PRES SIGN				$161					
190984	Y SIGN				$285					
189499	PRICER FOR 15X49 SIGN				$74					
232619	PRICER FOR 32X37 SIGN				$85					
178983	LG CORNER TRAY				$9					
185484	BASE W/SM TOP SIGN				$27					

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178169	30-PK TRAY				$9					
178180	54-PK TRAY				$10					
178994	45 DEGREE CORNER PLT				$4					
179027	SM CORNER TRAY				$6					
178950	TOP SIGN CONNECTOR				$1					
178191	LT BOX F/SM TOP SIGN				$19					
178158	LIGHTER ADAPTER				$23					
149360	MAIN FRAME				$336					
244525	OPM 3R MAIN				$540					
149349	MODULE FRAME				$97					
244533	OPM 3R MODULE				$181					
141451	MAIN ENHANCED DECOR				$281					
141440	MODULE ENHANCED DECOR				$120					
149371	MAIN STD DECOR				$166					
149382	MODULE STD DECOR				$76					
365916	6' MINI				$370					
365924	4' MINI				$282					
200378	OPM INSERT				$75					
SPECIAL FIXTURES:										
			TOTAL COST:							

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To Rick

Metal FLEX From Don ESPOSITO ext 6204

DIAG #		L/P	M/P	H/P	LIGHTS	ESS	AVG Cost ENHANCED CANOPY & DECOR	SOLID DOORS
1'x2.5' - 001	S/D	$ 510	$ 518	$ 611	$ 30	$ 842	$	$
	D/D	682	695	842	30	1,015		
1'x3' - 005	S/D	526	549	644	30	845		
	D/D	700	727	877	30	1,018		
1'x4' - 010	S/D	571	594	692	30	844		
	D/D	743	774	930	30	1,017		
1'x5' - 015	S/D	924	941	1,113	30	1,042		
	D/D	1,159	1,183	1,438	30	1,015		
1'x5.5' - 020	S/D	939	972	1,147	30	1,042		
	D/D	1,176	1,215	1,473	30	1,015		
1'x6' - 025	S/D	955	1,003	1,180	30	1,048	473	295
	D/D	1,194	1,248	1,509	30	1,018		
1'x6.5' - 030	S/D	984	1,220	1,194	60	1,042	480	362
	D/D	1,017	1,262	1,526	60	1,158		
1'x7' - 035	S/D	1,000	1,048	1,228	60	1,046	494	367
	D/D	1,237	1,294	1,561	60	1,162		
1'x7.5' - 040	S/D	1,278	1,299	1,531	60	1,243	557	428
	D/D	1,608	1,639	1,992	60	1,158		
1'x8' - 045	S/D	1,045	1,092	1,275	60	1,044	510	438
(2-4' Sections)	D/D	1,280	1,340	1,613	60	1,160		
1'x8' - 050	S/D	1,294	1,331	1,565	60	1,243	584	433
(2-2.5' 1-3' Sections)	D/D	1,626	1,671	2,027	60	1,158		
1'x8.5'- 055	S/D	1,309	1,362	1,598	60	1,248	570	438
	D/D	1,643	1,704	2,062	60	1,162		
1'x9' - 060	S/D	1,325	1,393	1,632	60	1,248	659	443
(3-3' Sections)	D/D	1,661	1,736	2,098	60	1,162		
1'x9'-065	S/D	1,338	1,375	1,612	60	1,243	681	504
2-2.5' 1-4' Sections	D/D	1,689	1,718	2,079	60	1,158		
1'x9.5' - 070	S/D	1,354	1,408	1,648	60	1,246	666	509
	D/D	1,686	1,750	2,115	60	1,305		
1'x10' - 075	S/D	1,370	1,437	1,680	60	1,246	653	514
(2-3' 1 4' Sections)	D/D	1,704	1,782	2,150	60	1,305		
1'x 10' - 080	S/D	1,692	1,722	2,033	60	1,446	710	570
(4-2.5' Sections)	D/D	2,085	2,127	2,588	60	1,302		
1'x10.5' - 085	S/D	1,399	1,451	1,693	60	1,245	662	581
	D/D	1,729	1,796	2,167	60	1,304		
1'x11' - 090	S/D	1,415	1,482	1,727	60	1,245	678	581
(1-3' 2-4' Sections)	D/D	1,747	1,829	2,202	60	1,304		
1'x11' - 095	S/D	1,723	1,784	2,100	60	1,448	734	580
(2-2.5' 2-3' Sections)	D/D	2,120	2,192	2,659	60	1,305		
1'x11.5' - 100	S/D	1,739	1,816	2,134	60	1,446	755	585
	D/D	2,137	2,224	2,694	60	1,305		
1'x12' - 105	S/D	1,459	1,528	1,775	60	1,245	702	657

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